

Broadmoor Chamber Singers

Singer Advertising Talking Points (Fall 2019)

History

- Introduce yourself as a singer in Broadmoor Chamber Singers, a Natick-based community chorus.
- Broadmoor Chamber Singers have been in existence for 40 years. We are Natick's oldest community SATB chorus.
- We draw our members and audiences primarily from the MetroWest area.

Need

We buy music and provide stipends for our director and accompanist through the following methods:

- Dues and donations
- Private fundraising
- Sales of ads in our programs

What's in it for the advertiser?

- Your business gets local exposure in the MetroWest community – the general public, civic and social organizations, churches, residential communities. Broadmoor will sing 1 public concert in Natick this season at which we will hand out programs.
 - We expect at least 90 people at the Dec 7 concert at Morse Institute Library, Natick.
- Your ads not only showcase your products or services, they identify you as a supporter of the musical arts.
- In addition to the concert program, we'll provide a link to your web site from our web site.
- If you buy an ad for both fall and spring, the spring 2020 ad will be seen in the program for at least one public concert, likely in May.

What are ad sizes and prices?

- See order form and program sample. Note there is a discount for buying fall + spring ads.

What art can be used?

- Computer files in TIFF, JPG, PDF, or PNG, or contact us by e-mail for other format options.
- Camera-ready or anything that can be scanned into a computer.
- Original art, business cards, or logos.

Note: Include a self-addressed stamped envelope if artwork should be returned.

Advertising deadlines

- Provide a count of the interest in ad sizes as soon as possible for layout planning.
- Chelle Riendeau must have absolutely all materials no later than Monday, November 25, 2019.
- Payments are due ON THE SAME DATE. Ads are not printed for unpaid orders.

Contact info for advertisers

- SINGER name and number for basic info, or
- Chelle Riendeau, Ad Sales Coordinator
 - Phone – 508-816-5191
 - Email - <broadmoorsingers@yahoo.com>
 - Broadmoor Chamber Singers, c/o Chelle Riendeau, 48 Harwood Road, Natick, MA 01760